Together let’s plant a future for our children

www.justonetree.life
Who are we?

We’re a non-profit community interest company removing CO2 from the atmosphere through global reforestation.

We provide a platform for individuals, schools and businesses to take collective action on rising global temperatures.

Because now more than ever it is imperative we give back to our environment.

JUST £1 PLANTS 1 TREE
We plant our trees here...

...supporting reforestation projects in Madagascar, Haiti, Indonesia, Mozambique, Nepal, Kenya and Zambia where the deforestation has been devastating.

In the process we help provide training, agricultural education and sustainable incomes...

...alleviating extreme poverty within the impacted communities.
Scientists have now confirmed planting a trillion trees would be the most effective solution to the climate crisis.

**Why Trees?**

To prevent the worst impacts of climate change it is vital we dramatically restrict our carbon emissions. However, latest climate science tells us this alone is not enough.

To stop our planet exceeding 1.5-2 degrees of global heating we need to reach net-negative emissions. This means removing and storing more carbon dioxide from the atmosphere than we are putting into it.

**CURRENTLY THE BEST 'TECHNOLOGY' WE HAVE TO ACHIEVE THIS IS TREES.**
As well as being carbon sinks, trees clean the air we breathe, filter the water we drink, prevent soil erosion and flooding, give life to the world's wildlife, form complex ecosystems, supply us with medicine and provide jobs to over 1.6 billion people.
Scientists have now confirmed planting **a trillion trees** would be the most effective solution to the climate crisis.

There are 10 million children in education in the UK, from nursery to secondary school.

Imagine what an incredible impact we could have if a single tree were planted each year for each child...
The 'JUST ONE Tree Day'

FRIDAY 16TH OCTOBER 2020
(FRIDAY 2ND OCTOBER FOR SCHOOLS IN SCOTLAND)

Despite all the huge challenges of 2020 the environmental crisis is still the biggest issue of our time.

The JUST ONE Tree Day will unite schools, teachers and children across the country, giving a positive focus for the return to school following lockdown.

On this nationwide non-uniform day each child will be encouraged to bring in £1 to fund the planting of their tree, helping to reforest our planet whilst demonstrating how one individual’s actions can make a difference.

JOIN US IN MARKING THE START OF TREE PLANTING SEASON

If this date is not possible your school is welcome to join us on a different day and in any way you choose.

EVEN A TARGETED FUNDRAISER IS SIMPLE TO SET UP:
- Go to www.goldengiving.com/home
- Search JUST ONE Tree
- Set your target

Of course we're here if you need any help.
Fundraising for JUST ONE Tree can create numerous opportunities for learning at all levels. From KS1 discovering how trees produce oxygen, through to advanced study of the causes of climate change, teachers can use a fundraising day as a springboard for environmental education.

Last year schools created wall displays, took part in our "Grow Your Own Forest Challenge", wrote poetry, made videos, watched David Attenborough, held tree themed assemblies, studied rainforests, photosynthesis and ecology.

In order to help inspire your teachers we have put together some lesson resources for KS1 & KS2.

YEARLY EVENT

Our long term vision is that the JUST ONE Tree Day becomes a yearly event, providing a focus for integrating environmental education for each year group and culminating in a JUST ONE Tree fundraiser. The annual day emphasises that giving back to the planet is a continuous cycle not just a one-off act.
BY FUNDRAISING FOR JUST ONE TREE YOUR SCHOOL WILL:

- Reduce its carbon footprint
- Increase your social responsibility
- Address a number of the UN’s SDGs to end poverty, extreme hunger and heal our planet by 2030
- Receive a certificate for the number of trees planted from each fundraiser
- Have its own tree counter which increases every time you join us
- Have use of the JUST ONE Tree logo on your website to show your school is part of our growing network of environmentally conscious schools

But most importantly, your school will be helping to combat climate change by joining a network of children, parents and teachers across the country.

JUST ONE Tree, JUST ONE Pound, JUST ONE School at a time.
“The future looks alarming indeed, but it’s not without hope. There is still time, if we act now with determination and urgency.”

SIR DAVID ATTENBOROUGH

Please visit www.justonetree.life for further details on how JUST ONE Tree works, educational ideas and our ‘Grow Your Own Forest’ challenge.

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