Dear Headteacher

**Just One Tree** is a non-profit initiative removing CO2 from the atmosphere through global reforestation. We make it simple for everyone to take collective action on the climate crisis. **Just £1 plants 1 Tree.**

We partner with established reforestation projects concentrating on areas severely affected by mass deforestation. In doing so we have the greatest positive effect on combating climate change whilst simultaneously alleviating extreme poverty within impacted communities through training, agricultural education and the provision of sustainable incomes.

**Friday 16th October 2020**

We’re asking schools to join us in a nationwide non-uniform day to mark the start of tree planting season. Each child brings in a suggested donation of £1 to fund the planting of their tree.

The non-uniform day will unite children, parents and teachers across the country and beyond, demonstrating how an individual's actions can have a positive impact on the environment.

Please find attached our information pack which explains in more detail. Further information can also be found on our website [www.justonetree.life](http://www.justonetree.life)

Last year the JUST ONE Tree Day, united 80,000 children in 350 schools across 5 countries. Together they raised enough to plant over 100,000 trees!

It would be wonderful if your school could join us and the other schools already taking part in this year’s event. Imagine what an incredible impact we could have if every child in the UK planted JUST ONE TREE in 2020!

Please click [here](http://www.justonetree.life) or email amanda@justonetree.life to confirm your school’s participation.

I look forward to hearing from you,

Amanda Bronkhorst
Founder of JUST ONE Tree