



Dear Headteacher,

Friday 15th October 2021

We're asking schools to join us in a nationwide non-uniform day ahead of COP26 and to mark the start of tree planting season.

JUST ONE Tree is a non-profit initiative removing CO2 from the atmosphere and reversing biodiversity loss through global reforestation. We make it simple for everyone to take direct action on the climate crisis.

Just £1 plants 1 Tree.

Over the last two years and despite Covid-19, 493 JUST ONE Tree Days have been held in schools bringing together 154,000 children in reforesting our planet!

On the day, each child is encouraged to bring in a suggested donation of £1 to fund the planting of their tree. Children, parents and teachers are united across the country, raising awareness and showing how our individual actions do make a difference.

The event is both fun and educational, connecting children with the importance of our natural world while also compensating for your school's environmental impact.

We partner with well established reforestation projects concentrating on areas severely affected by mass deforestation. In doing so we have the greatest positive effect on combatting climate change whilst simultaneously alleviating extreme poverty within affected communities through training, agricultural education and the provision of sustainable incomes.

Further information can be found on our website www.justonetree.life

It would be wonderful if your school could join us and the other schools already taking part in this year's event. Imagine what an incredible impact we could have if every child in the UK planted JUST ONE TREE in 2021!

Please click [here](#) or email amanda@justonetree.life to confirm your school's participation.

I look forward to hearing from you,

A handwritten signature in black ink, appearing to read 'A Bronkhorst', written in a cursive style.

Amanda Bronkhorst
Founder and CEO of JUST ONE Tree